

DIGITALPD4YOU


GO AHEAD, IMPROVE YOURSELF!!

PROFESSIONAL DEVELOPMENT SERVICES

REFINING INSTRUCTIONAL PRACTICE ONE SCHOOL AT A TIME



ABOUT THE COMPANY



Digital PD 4 You was created to help educators like YOU improve teaching and learning, intentionally incorporate equitable cultural practices, and begin to adopt a reflective approach to improve instructional practices in school leaders truly adopt a growth mindset and self-reflective practices the impact is increased student achievement.

**BUILDING A REFLECTIVE
MINDSET ROOTED IN
PRECISION, PURPOSE,
PLANNING, AND
PERFORMANCE**

MEET THE TEAM

Jami Fowler-White is a National Conference Keynote Speaker, the founder and CEO of Digital PD 4 You, LLC, and the co-creator of the Ignite Leadership Summit. Over the past two decades, she has served in many capacities in education which include ten years as a classroom teacher, ten years as an Instructional Coach, a Core Advocate with Achieve the Core, and currently serving as a Principal in Shelby County Schools (TN). Additionally, she mentors for the National Board of Professional Teaching Standards and is a charter member of the National Board Network of Minoritized Educators and Black Women Education Leaders. Fowler-White also provides professional development under the umbrella of the National Board of Professional Teaching Standards and Digital PD 4 You. She is the author/coauthor of four books and blogs at DigitalPD4You.com, Insight Advance, and TeachBetter.com. Fowler-White's most notable work focuses on helping teachers use self-reflection to improve instruction.

Dr. Frederick White is the COO of Digital PD 4 You, LLC and the author of the book, *The Skin You are in: Colorism in the Black Community*, the First (2020) and Second (2021) Edition. Frederick has served as a leader in the educational field for twenty-one years. Dr. White has also spent the past twelve years serving as an AVID staff development instructor. Dr. White obtained a Doctorate in Educational Leadership from Trevecca University and currently serves as a Principal of a middle school in Shelby County Schools in Tennessee.

PARTNERS



JAMI FOWLER-WHITE, NBCT



DR. FREDERICK WHITE

PROFESSIONAL DEVELOPMENT

Digital PD 4 You
digitalpd4you@gmail.com
1-931-452-1292

CULTURE (CLASSROOM & SCHOOL-WIDE)

Effectively Managing Behavior
Fostering Positive Workplace Habits
The Principles of Workplace Motivation
Increasing Parental Engagement
Culture & Environment

RACE AND EQUITY

Creating Culturally Competent Classrooms
Poverty & Its Affect on Teaching and Learning
Racial Equity in Education
Courageous Conversations

INSTRUCTIONAL APPROACHES

Blended Learning
Rigor and Relevance
Increasing Student Achievement
Looking at Student Work (LASW)
The Art of Self-Reflection
The B.R.A.C.E. Gradual Release Method

SEL IN ACTION

Emotional Agility: Teaching Students to Self-Regulate
Are you a Trauma-Informed Educator?

DATA ANALYSIS

The Data-Driven Inquiry Cycle
Sealing the Cracks in Students' Academic Foundation
Implementing Professional Learning Communities
Looking at Student Work (LASW)

SPECIAL TOPICS

The E.M.P.O.W.E.R. Feedback Framework
Educator Reflection Tips
Defining Moments: Mindset and Moving Forward
Colorism: The Unspoken ACE
Instructional Coaching
Leadership: Coaching Up

Pricing

Three hours	\$600.00
Full Day	\$1200.00
Individual Consults	\$50.00/hour \$175.00/month
Author Visits	Free with a purchase of 10 or more books.
Keynote/ Speaker	Honorarium \$500.00-\$1,000.00

Professional Services

*All presentations can be adjusted to a minimum of a half-day, full-day, or 3-day presentation.

Note: Half-day equates to a 3-hour session with a 50/10 teaching format.

*Custom presentations designed to address specific issues of an institution are available with 4-weeks advanced notice.

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TRAVEL ACCOMMODATIONS

Digital PD4You believes in providing a high-quality professional development experience. We value our clients and know that every client will gain something from our PD sessions. We look forward to hearing from you. It's time to refine your practice!!

*Cost of lodging and travel will be charged for each presenter for all venues outside of the state of Tennessee and during any multi-day professional development sessions.

*Invoices and contracts will be sent to point of contact by request.

*Send inquiries for professional development needs to the attention of Jami Fowler-White at digitalpd4you@gmail.com

STAFFING

*One staff member will be allocated for every 30 participants.

*For each additional staff member assigned to present, an additional \$50.00 per hour will be charged.

*All participants are required to sign in on the consultant's attendance roster.



Digital PD 4 You Books and Resources

\$19.95	The Labyrinth of Leadership
\$18.95	The Skin You are In: Colorism in the Black Community
\$18.88	Educator Reflection Tips, Volume II: Refining Our Practice
\$16.95	Educator Reflection Tips, Volume 1: How often do you reflect on your practice?
\$11.00/set	The Educator Reflection Tips- Infographic Bundles 1 & 2
\$13.00	Colorism: The Unspoken ACE School Companion Guide

Materials

*Consultant will need a point of contact at venue for copies, technology, and entrance into venue.

*All copy written materials are the property of Digital PD 4 You and will not be shared in a format that can be altered.

*Additional charges may be applicable if consultant is required to provide printed materials, technology, or any out of pocket expenditures.